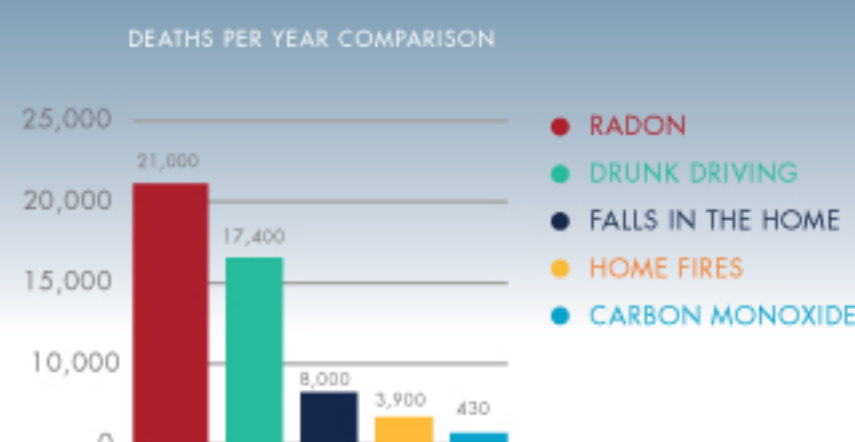


IS YOUR HOME SAFE? RADIOACTIVE RADON



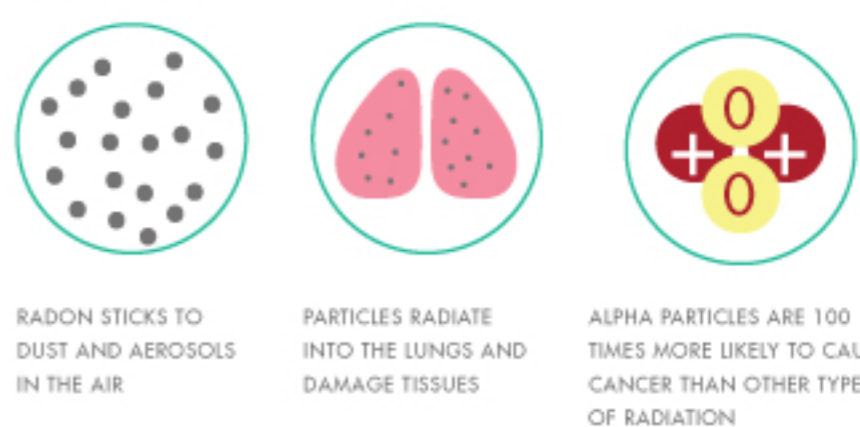
RADON DEATHS

RADON IS RESPONSIBLE FOR 21 THOUSAND LUNG CANCER DEATHS IN THE U.S. ALONE PER YEAR



HOW RADON AFFECTS YOUR HEALTH

AS RADON DECAYS, IT EMITS ALPHA PARTICLES THAT CAN CAUSE LUNG CANCER

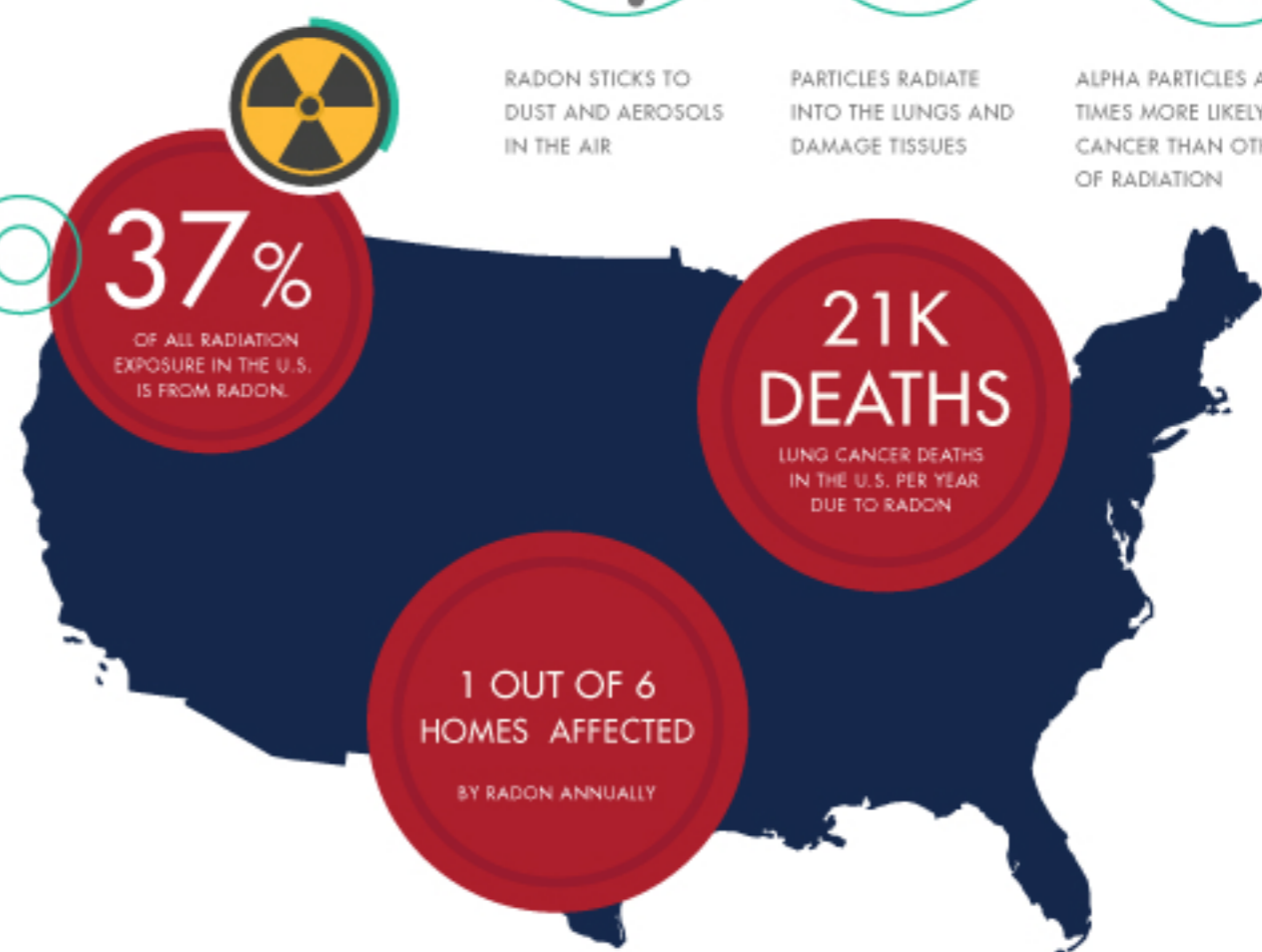


RADIOACTIVE GAS

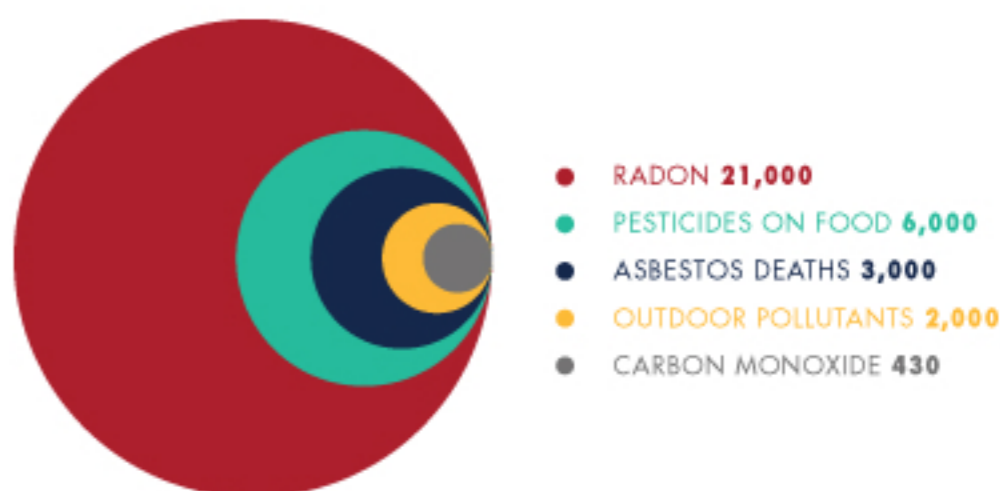
RADON IS THE #1 SOURCE OF EXPOSURE TO NATURALLY OCCURRING RADIATION IN THE U.S.

WHERE RADON COMES FROM

RADON, A COLORLESS RADIOACTIVE GAS, IS A DECAY PRODUCT OF URANIUM. FOUND IN SOILS, ROCKS, AND WATER



ANNUAL DEATHS ENVIRONMENTAL CAUSES



HOW DOES RADON ENTER YOUR HOME OR BUILDING?

RADON, OTHER SOIL GASES, AND MOISTURE ENTER THROUGH SMALL CRACKS/OPENINGS IN A HOME'S FOUNDATION

NEGATIVE PRESSURE CAUSES A STACKING EFFECT
THE AIR THAT IS TRAPPED INSIDE BUILDINGS ACTS LIKE A CHIMNEY. WARMED BY THE SUN/HEATING SYSTEMS, AS AIR RISES, IT PULLS RADON INTO HOMES AND BUILDINGS

MOST COMMON RADIATION EXPOSURE

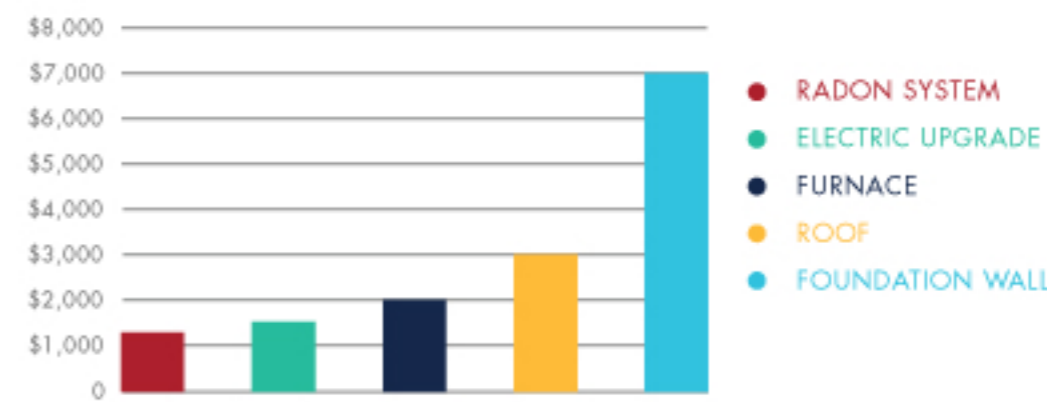


8 RADON MYTHS YOU NEED TO LEARN THE TRUTH ABOUT

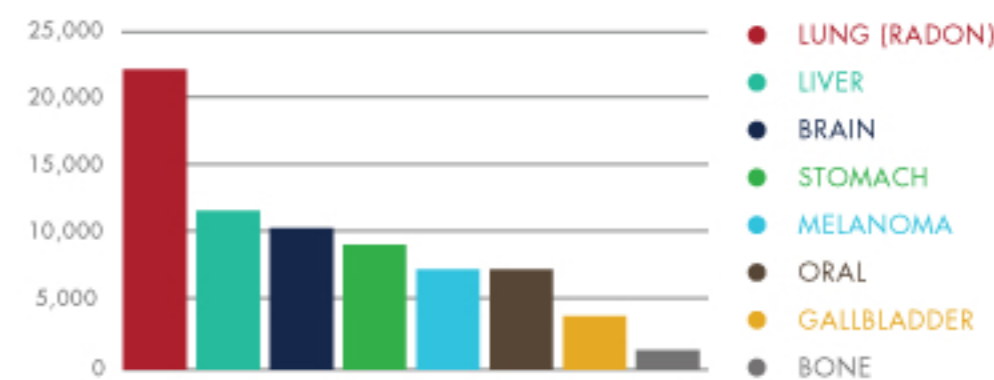
- 1** RADON IS ONLY A PROBLEM IN HOMES WITH BASEMENTS
FALSE | ANY STYLE HOME CAN HAVE ELEVATED RADON LEVELS
SLAB | CRAWL | WALKOUT | COMBINATION
- 2** ONLY CERTAIN AREAS OF THE COUNTRY HAVE HIGH RADON LEVELS
FALSE | ELEVATED RADON LEVELS HAVE BEEN FOUND IN ALL 50 STATES
- 3** THE HOUSE NEXT DOOR TESTED LOW FOR RADON, SO MY HOUSE SHOULDN'T HAVE A PROBLEM EITHER
FALSE | EVERY HOME IS DIFFERENT, BECAUSE WHAT'S UNDERNEATH EVERY HOME IS DIFFERENT
FAULT LINES | ROCK LAYERS | CAVES
- 4** RADON LEVELS CHANGE SO MUCH THAT TESTS DON'T MEAN ANYTHING.
FALSE | TESTING ACCORDING TO EPA/STATE GUIDELINES IS 94% ACCURATE
- 5** OPENING A WINDOW WILL LOWER RADON LEVELS IN YOUR HOME
FALSE | OPENING WINDOWS CAN ACTUALLY RAISE RADON LEVELS
- 6** IT'S TOO EXPENSIVE TO FIX A RADON PROBLEM
FALSE | RADON MITIGATION SYSTEMS ARE ONE OF THE LEAST EXPENSIVE REPAIRS TO A HOME
- 7** NO ONE REALLY KNOWS IF RADON CAUSES LUNG CANCER
FALSE | PEOPLE AROUND THE WORLD ACKNOWLEDGE RADON AS A DANGEROUS CARCINOGEN
- 8** ALL RADON REPAIR CONTRACTORS ARE EXACTLY ALIKE, SO PICKING THE CHEAPEST IS ALRIGHT
FALSE | PROFESSIONAL RADON REPAIR CONTRACTORS MUST BE HIGHLY TRAINED. MANY STATES REQUIRE LICENSURE OR CERTIFICATION

RADON IS THE #1 CAUSE OF LUNG CANCER IN THE U.S. FOR NON-SMOKERS
- SURGEON GENERAL

HOME IMPROVEMENT COSTS

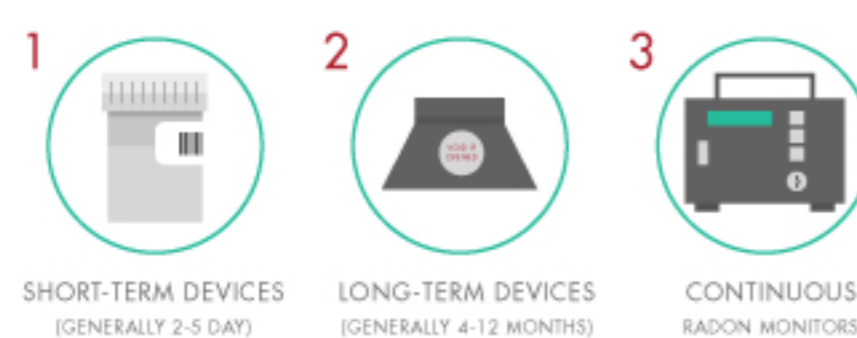


ANNUAL U.S. CANCER DEATHS



TEST FOR RADON NOW

- 1000'S** OF RADON RELATED DEATHS CAN BE AVOIDED BY USING ACTIVE SOIL DEPRESSURIZATION (ASD) RADON MITIGATION SYSTEMS
- HIGH** RADON LEVELS CAN OCCUR IN ANY HOME/BUILDING
- THREE** WAYS TO TEST FOR RADON



RADON KILLS 1 PERSON EVERY 25 MINUTES TEST EVERY HOME



FOR MORE INFORMATION VISIT
RADONISREAL.ORG